

EEO PUBLIC FILE REPORT

Dates: August 1, 2015 to July 31, 2016

Station Employment Unit					
Call Sign	Fac. Id.	Community of License	Call Sign	Fac. Id	Community of License
WHKY	65918	Hickory, NC	WHKY-TV	65919	Hickory, NC

No Full Time Vacancies Were Filled During Period

Menu Options			
Date	Menu Number	Total Complete	Description
March 8, 2016	1 Job Fair	1/4	Participation by the TV & Radio Sales Manager, who has substantial responsibility for hiring decisions, in all-day Job Fair sponsored by Catawba Valley Community College. WHKY Sports Director also attended. Interacted with several students interested in broadcasting careers. Staff recommended college courses they should take and suggested degrees to pursue jobs in broadcasting. Distributed the stations' "How to get a Job in Broadcasting" and "List of Jobs available in Broadcasting" publications. Took resumes.
Fall 2015 Spring & Summer 2015 Spring & Summer 2015	5 Internship Program	3	<p>WHKY Radio & WHKY-TV provide Internship Opportunities for High School and College aged students within the community. The Interns are required to work with various departments of the TV and Radio stations to gather a well rounded knowledge of careers in broadcasting. The program is designed to introduce students and others to broadcasting careers and to assist them with acquiring skills needed for broadcast employment.</p> <p>The stations hosted one paid intern attending Catawba Valley Community College to work with Radio & TV Sales, News, Sports and Production Department staffers. (20 Hours, Nov 2015)</p> <p>The stations hosted one intern, attending Western Carolina University, to work with Radio & TV News, Sports, Production Department staffers and Station Management. (156 Hours, June-July 2016).</p> <p>The stations hosted one intern, attending Elon University, to work with Radio & TV News, Sports and Production Department staffers. (57 Hours, June-July 2016).</p>

Continuous	6 Participation in Job Banks	1	WHKY Radio & WHKY-TV participate in Internet based Job Banks pages that are designed to promote outreach. These include: North Carolina Association of Broadcasters Job Bank, CareerPage, America's Job Bank, NAB Job Bank, UNC e-leads and College Central Network. These pages include helpful information like listings of job openings, internships, mentoring and descriptions of Jobs in the broadcast industry and answers to FAQ's like: "How do I get my first job in Broadcasting"?
Continuous	9 Mentoring Program	1	<p>WHKY Radio & WHKY-TV Sports Director mentored a student for Lees-McRae College who is obtaining their degree in broadcast communications. The student received a detailed tour of the station, discussed the types of jobs there are in radio and television, duties, responsibilities and job requirements for Sports Directors & On-Air Sports Broadcasting Jobs and answered further questions from student, especially pertaining to sports broadcasting. In addition, the student met with WHKY's engineer and station manager. (28 hours July 2016).</p> <p>WHKY-TV Production Manager hosted a student from Fred T. Foard High School in July 2016. The student shadowed the WHKY-TV Manager on field reporting, research, editing, writing, post production and in-studio camera and teleprompter work. The student now plans to pursue a degree in meteorology at NC State University. (5 hours July 2016)</p>
July 7, 2016	10 Participation in Educational Institution Sponsored Career Opportunities in Broadcasting	1/4	WHKY Radio conducted a one-hour interview on-air during its weekday morning show with the assistant Dean of Students & the Career and Community Relations Coordinator of Lenoir-Rhyne University. They discussed training, degrees, internships, mentoring opportunities and job placement in broadcasting available through the university.
July 13, 2016	10 Participation in Educational Institution Sponsored Career Opportunities in Broadcasting	1/4	WHKY Radio morning host spoke to students from a local not for profit group The Hickory Music Factory. They discussed jobs, training, internships and, mentoring opportunities in radio and television.
Total Menu Options Completed:		5.75	